

BE a 2021 Sponsor!

**October 7
to 10, 2021
Ft. Concho**

Celebrating Everything Cowboy

**A
COWBOY WAY
JUBILEE**

Preserving Cowboy Culture

Please Select a Sponsorship Level:

- ☐ **\$250 — Pard'ner**
- ☐ **\$500 — Trail Boss**
- ☐ **\$1,000 — Iron**
- ☐ **\$1,500 — Copper**
- ☐ **\$2,500 — Silver**
- ☐ **\$5,000 — Gold**
- ☐ **\$7,500 — Motherlode**

Benefits Listed on Reverse

Return to Cowboy Way Jubilee

P.O. Box 1462, San Angelo, TX 76902-1462

OR, Phone: 580.768.5559 for pick up

eMail: cowboywayfest@gmail.com

Name of Sponsor:

Point of Contact:

Phone Number:

eMail Address:

2021 Cowboy Way Jubilee Sponsorship Levels & Rewards

\$250 — Pard'ner

- Mention/link on Cowboy Way Jubilee website
- 1 — Social Media Post monthly through June 2021
- Cowboy Way Jubilee sticker

\$500 — Trail Boss

- Mention/link on Cowboy Way Jubilee website
- 1 — Social Media Post monthly through October 2021
- Cowboy Way Jubilee sticker
- 1 — Event wide ticket (excluding banquet)
- 1 — VIP Parking Spot

\$1,000 — Iron

- Mention/link on Cowboy Way Jubilee website
- 2 — Social Media Post monthly through October 2021
- Cowboy Way Jubilee sticker
- 2 — Event wide tickets including banquet
- 1 — VIP Parking Pass
- 2 — 2021 Cowboy Way Jubilee T-shirts
- 1 — Business card size Event Program Guide ad

\$1,500 — Copper

- Mention/link on Cowboy Way Jubilee website
- 2 — Social Media Post monthly through October 2021
- Cowboy Way Jubilee sticker
- 2 — Event wide tickets including banquet
- 1 — VIP Parking Pass
- 2 — 2021 Cowboy Way Jubilee T-shirts
- 1 — Quarter page size Event Program Guide ad
- 1 — Business card size ad in CW Tribune eZine (3 issues)
- Banner at event (you provide)

\$2,500 — Silver

- Mention/link on Cowboy Way Jubilee website
- Mention on 4 radio advertisements
- 1 — Social Media Post weekly through October 2021
- Cowboy Way Jubilee sticker
- 1 — 10x10 booth space OR, 2 workshop tickets
- 4 — Event wide tickets including banquet
- 2 — VIP Parking Passes
- 4 — 2021 Cowboy Way Jubilee T-shirts
- 2 — Invitation to VIP cocktail party with the celebrities
- 1 — Half page size Event Program Guide ad
- 1 — Quarter page ad in CW Tribune eZine (3 issues)
- Banner at event (you provide)



\$5,000 — Gold

- Mention/link on Cowboy Way Jubilee website
- Mention on 4 radio advertisements and interviews
- 2 — Social Media Post weekly through December 2021
- Cowboy Way Jubilee sticker
- 1 — 10x10 booth space OR, 2 workshop tickets
- 6 — Event wide tickets including banquet
- 4 — Invitations to VIP cocktail party with the celebrities
- 3 — VIP Parking Passes
- 6 — 2021 Cowboy Way Jubilee T-shirts
- 2 — Cowboy Way Jubilee coffee mugs
- 1 — Half page size Event Program Guide ad
- 1 — Half page ad in CW Tribune eZine (3 issues)
- Banner at event (you provide)
- Logo on event banner

\$7,500 — Motherlode

- Mention/link on Cowboy Way Jubilee website
- Mention on 4 radio advertisements and interviews
- All Social Media Posts through December 2021
- Cowboy Way Jubilee sticker
- 1 — 10x20 booth space OR, 4 workshop tickets
- 8 — Event wide tickets including banquet
- 6 — Invitations to VIP cocktail party with the celebrities
- 4 — VIP Parking Passes
- 30 second video clip with celebrity of choice
- 8 — 2021 Cowboy Way Jubilee T-shirts
- 4 — Cowboy Way Jubilee coffee mugs
- 1 — Full page size Event Program Guide ad
- 1 — Full page ad in CW Tribune eZine (3 issues)
- Banner at event (you provide)
- Logo on event banner