Cowboy Way Tribune Cowboy Way Jubilee Program Guide

The Cowboy Way Tribune is born from the love of everything cowboy! Our Mission is to promote the cowboy way of life, preserve our cowboy heritage, and to teach future generations the values, skills, and culture of the cowboy, past, present, and future.

Published three times annually by Oleeta Jean, LLC, The Cowboy Way Tribune is available online by subscription. Attendees to the Cowboy Way Jubilee receive a complimentary one-year subscription. For additional information please contact the Publisher, Leslei Fisher, 580–768–5559, cowboywayfest@gmail.com.

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Ad Rate Sheet

ALL Pages are Full Color!

 1x Ad Rates – Tribune:
 - Jubilee Program:

 Full Page \$175
 Full Page \$225

 1/2 Page \$90
 1/2 Page \$150

 1/4 Page \$50
 1/4 Page \$85

Advertise in All 3 Issues & Jubilee Program:

Full Page **\$700**

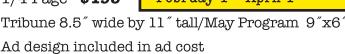
1/2 Page **\$350**

1/4 Page **\$195**

Ad Deadlines

• July 3 • October 1

• Februay 1 • April 1



1/2" Gutter allowance around all ads

No Bleeds (except full pages in May Program)

1,200 eMail Blast (pdf format); posted on website Read by 6,000+ Internationally

Coming Soon — Kindle Version selling on Amazon.com & Kindle Store

May Issue prints gloss stock, saddle stitched booklet, self-mailer, 2,500 Print Run



Jubilee Program Ad Sizes

Full page 9.25 x6.25 w/bleeds
Half page 4 x 5 Quarter page 4 x 2

Make Checks payable to:

The Cowboy Way Tribune & Cowboy Way Jubilee are dbas of Oleeta Jean, LLC, an event planning and production company based in Ardmore, OK. Net Profits go to producting the Cowboy Way Jubilee, bold the first weekend each May in Dougteeur Ardmore, OV.

"Cowboy Way Tribune" & Mail to (or phone for pick up): Cowboy Way Tribune 1176 Comet Road Ardmore, OK 73401

> 1/4 Page Horizontal 7.5" x 2" **\$50**

1/2 Page Horizontal 7.5" x 4.75" (8.75" x 5.375" full bleeds) **\$90** Full Page Vertical 7.5" x 10.0" **\$175**

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\$90

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