

# Cowboy Way Tribune and Cowboy Way Jubilee Program Guide

The Cowboy Way Tribune is born from the love of everything cowboy! Our Mission is to promote the cowboy way of life, preserve our cowboy heritage, and to teach future generations the values, skills, and culture of the cowboy, past, present, and future.

Published three times annually by Oleeta Jean, LLC, The Cowboy Way Tribune is available online by subscription. Attendees to the Cowboy Way Jubilee receive a complimentary one-year subscription. For additional information please contact the Publisher, Leslei Fisher, 580-768-5559, cowboywayfest@gmail.com.

## CONTACT:

Leslei Fisher

(580) 768-5559 cell

cowboywayfest@gmail.com

PayPayl Payments accepted: send to account usefullartonline@gmail.com



## Ad Rate Sheet

**ALL Pages are Full Color!**

1x Ad Rates — Tribune: — Jubilee Program:

Full Page **\$175**

1/2 Page **\$90**

1/4 Page **\$50**

Full Page **\$225**

1/2 Page **\$150**

1/4 Page **\$85**

Advertise in **All 3 Issues & Jubilee Program:**

Full Page **\$700**

1/2 Page **\$350**

1/4 Page **\$195**

### Ad Deadlines

• July 3 • October 1  
• February 1 • April 1



Tribune 8.5" wide by 11" tall/May Program 9"x6"

Ad design included in ad cost

1/2" Gutter allowance around all ads

No Bleeds (except full pages in May Program)

1,200 eMail Blast (pdf format); posted on website

Read by 6,000+ Internationally

Coming Soon — Kindle Version selling on

Amazon.com & Kindle Store

May Issue prints gloss stock, saddle stitched booklet, self-mailer, 2,500 Print Run



### Jubilee Program Ad Sizes

Full page 9.25" x 6.25"  
w/bleeds

Half page 4" x 5"

Quarter page 4" x 2"

## Make Checks payable to:

### "Cowboy Way Tribune"

& Mail to (or phone for pick up):

Cowboy Way Tribune

1176 Comet Road

Ardmore, OK 73401

1/4 Page Horizontal

7.5" x 2" **\$50**

1/2 Page Horizontal

7.5" x 4.75"

(8.75" x 5.375"

full bleeds) **\$90**

Full Page Vertical

7.5" x 10.0" **\$175**

1/2 Page  
Vertical

3.5" x 10.0"  
**\$90**

1/4 Page  
Vertical  
3.5" x 4.75"  
(bleeds not  
available)  
**\$50**

The Cowboy Way Tribune & Cowboy Way Jubilee are dbas of Oleeta Jean, LLC, an event planning and production company based in Ardmore, OK. Net Profits go to producing the Cowboy Way Jubilee, held the first weekend each May in Downtown Ardmore, OK.