



Cowboy Way Jubilee Program Guide and Cowboy Way Tribune

The Cowboy Way Jubilee is born from the love of everything cowboy! Our Mission is to promote the cowboy way of life, preserve our cowboy heritage, and to teach future generations the values, skills, and culture of the cowboy, past, present, and future. Every attendee receives a complimentary copy of the **Cowboy Way Jubilee Program Guide**. And, additional copies are available for purchase.

Published three times annually by Oleeta Jean, LLC, **The Cowboy Way Tribune** is available online by subscription. Attendees to the Cowboy Way Jubilee receive a complimentary one-year subscription. For additional information please contact the Publisher, Leslei Fisher.

The Cowboy Way Tribune & Cowboy Way Jubilee are dbas of Oleeta Jean, LLC, an event planning and production company based in Ardmore, OK.
Net Profits go to producing the Cowboy Way Jubilee, held the first weekend each May



CONTACT:

Leslei Fisher
(580) 768-5559 cell
cowboywayfest@gmail.com

PayPayl Payments accepted:
send to account
usefulartonline@gmail.com

Make Checks payable to:
"Cowboy Way" & Mail to:

Cowboy Way Program
1176 Comet Road
Ardmore, OK 73401

Ad Rate Sheet

ALL Pages are Full Color!

JUBILEE PROGRAM — 1x Ad Rates — TRIBUNE

Full Page **\$225**

1/2 Page **\$150**

1/4 Page **\$85**

Full Page **\$175**

1/2 Page **\$90**

1/4 Page **\$50**

Advertise in **Jubilee Program & All 3 Issues:**

Full Page **\$700**

1/2 Page **\$350**

1/4 Page **\$195**

Ad Deadlines

• July 3 • October 1
• February 1 • April 1

Jubilee Guide size: 9" x 6" landscape

Ad design included in ad cost (edits \$20/round)

No Bleeds (except full pages in Jubilee Program)

2,500 print run yields 6,000 readership

Jubilee Guide prints heavy gloss stock, saddle-stitched magazine-style

Cowboy Way Tribune size: 8.5" x 11" tall

Tribune published Summer, Fall, & Winter:

1,200 eMail Blast (pdf format); posted on website

Read by 6,000 Internationally

Coming Soon — Kindle Version selling on
Amazon.com & Kindle Store

Full Page Horizontal
9.25" x 6.25"
with full bleeds

1/2 Page
Vertical
3.875" x 5.25"

1/4 Page
Horizontal
3.875" x 2.375"

Full Page Horizontal
8.25" x 5.25"
no bleeds

Guide is printed in landscape format
all ad sizes are width by height

1/2 Page
Horizontal
8.25" x 2.375"